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DCI/IC 74-035
18 March 1974

MEMORANDUM FOR:

SUBJECT : Economic Resource Package

In the past we have looked at individual programs and not considered intelligence resources as a whole. The cross-program resource package approach allows one to look across all the programs and associated resources, in a way that would illustrate where dollars were being spent, and the effectiveness of these expenditures, and to relate them to intelligence objectives.

By looking at economic intelligence in one cross-program resource package preferred reprogramming options on the basis of need, effectiveness, priority, and investment requirements can be identified, in turn assuring a balanced NFIP responsive to current demands and long-term intelligence goals.

A cross-program resource package addressing economic intelligence would include all the National Foreign Intelligence Program resources and manpower allocated to economic intelligence. By reflecting those resources in terms of target areas, subjects, productivity, investment and operating costs, etc., opportunities to reallocate economic intelligence resources to maximize "take", and thereby improve collection vis-a-vis particular needs or requirements, could be identified. By reviewing economic intelligence as a resource package, one could make better recommendations with respect to productivity and investment.

By viewing spending patterns over time in terms of function one could insure that a proper balance between collection, processing, production and support is maintained. By examining collection one could see the effect of target environment on total costs; the effect of manpower on collection, and conversely the effect of target environment on manpower needs; see the need for R&D to respond to the increasing technical complexity of collection targets; the opportunity for trade-offs, cost and impact of automation.

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To conduct an economic intelligence cross-program resource package review, data in the resource package would identify constraints, causes, and interrelations among changes and rates of change. Through this process one would identify anomolies and/or discrepencies in expenditures and in rate of expenditure, and from this isolate the driving forces. Following the identification of anomolies and/or discrepencies one would define corrective actions. In this manner, critical problems and potential solutions could be identified within the resource package. By periodic cross-program resource package review, one could insure that corrective actions were on schedule and were having the desired effect.

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